



Texas EU Summit

“Connecting Central Texas Businesses to European Markets”

Date:

May 3, 2012

Time:

8:00am — 3:30pm

Location:

**AT & T Executive Education
and Conference Center
1900 University Ave
Austin, TX 78705
512.404.3600
www.meetatatexas.com**

Cost:

**\$25.00
\$35.00 after March 30, 2012
(includes breakfast, lunch
and handouts)**

[“Click here to register”](#)

**Registration Deadline:
April 26, 2012**

**Questions/Information:
Program Content
Mortada Mohamed
512-223-0176**

**Registration Information
Regina Schneider
512-223-0178**

The *Texas EU Summit | 2012* will provide small businesses, policy makers and economic development professionals with an overview of how to target trade and expansion business opportunities in Europe.

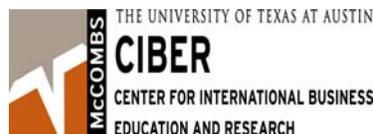
Texas is the second largest exporting state to the EU. The summit will focus on promoting and building the international trade capacity of Texas-based small businesses and economic development organizations while creating greater awareness regarding the benefits of exporting.

- Total Texas export to the EU in 2010 exceeded \$26.5 billion.
- The UK, Germany and France are the leading FDI sources in Texas.
- Eastern and Baltic Countries offer additional opportunities for Texas companies
- Explore of opportunities in the new EU Countries

The *Texas EU Summit | 2012* sessions will be led by international trade policy experts, political and business leaders, as well as, EU chambers of commerce.

If you are interested in learning more about and/or expanding into these European markets this is an event you cannot afford to miss.

Brought to you by



Join the Austin business community as we kick off World Trade Month at the Austin International Awards dinner, the evening of May 3rd. Contact the [Austin Chamber](#) for more information and registration.