

## **Texas-Europe Business Summit 2026**

### **Silver Level Sponsorship**



### **Texas-Europe Business Summit**

*Connecting Central Texas to the European Market*

The Center for European Studies at the University of Texas at Austin  
and the World Affairs Council of Austin are proud to present:

# **14<sup>th</sup> Annual**

# **Texas-Europe Business Summit**

March 31, 2026

University of Texas Main Campus  
San Jacinto Residence/Event Hall  
309 E 21st Street  
Austin, TX 78705

# SPONSOR SUMMARY INFORMATION

Texas-Europe Business Summit  
March 31, 2026

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Silver Level - \$1,500

<b>PRE-EVENT BENEFITS</b>
<ul style="list-style-type: none"><li>• Company logo included on event web site page (once your agreement is received)</li><li>• Inclusion in registration materials and all printed publicity associated with the event (once your agreement is received)</li></ul>
<b>ONSITE BENEFITS</b>
<ul style="list-style-type: none"><li>• Company name and or logo included on slide show at the beginning of event, during breaks at lunch and during afternoon session (please provide logo)</li><li>• Two (2) complimentary admissions to the event</li><li>• 6' resource table for SPONSOR materials. Located outside the event room.</li><li>• Company name/logo included in all printed materials (once your agreement is received)</li><li>• Company logo on sponsor page of program</li><li>• Half page, color ad in program</li></ul>
<b>POST-EVENT BENEFITS</b>
<ul style="list-style-type: none"><li>• Company recognized in newsletter recap of the event</li></ul>

**As a SILVER SPONSOR you will:**

- Highlight and promote the attributes of your company's products and services
- Gain recognition as a supporter of the Texas international business community
- Obtain a high level of company visibility with exporters
- Meet with a highly-targeted audience currently engaged in international trade
- Establish valuable connections with representatives from several European nations

# SPONSOR SPECIFICATIONS

Texas-Europe Business Summit

March 31, 2026

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## SPONSOR Agreement

- Please complete and submit the attached SPONSOR Agreement form via:
  - email – [ces@austin.utexas.edu](mailto:ces@austin.utexas.edu)
  - or, [via secure upload at this link](#)
- Sponsorship payment will be accepted on our registration website:
- If you must pay by check, please contact Matthew Rabatin at [rabatin@austin.utexas.edu](mailto:rabatin@austin.utexas.edu)

## Dates

- We need to receive your completed SPONSOR Agreement as soon as possible in order to reserve your place as a Silver Sponsor. In addition, this will ensure we have the time to include your logo and advertisement in all of the event publications.
- Logos must be received at least 10 business days before the summit in order to be included in printed materials. Logos received after this date will be included as inserts.

## SPONSOR Recognition

- Once we receive your SPONSOR fee, your organization or company name will be included in all printed materials.
- Please provide an electronic file (JPEG, or PNG format) for your organization or company logo and any advertisement, which we will post on the event website and add to program materials.

## Advertisement Requirements

- Your ad for the event program may either be horizontal or vertical. Please ensure that all the details of your advertisement are correct before submitting it.
- Logos and advertisements should be in a JPEG, or PNG format

## Display/Sponsorship Table

- The event hosts will set up one 6' table for each SPONSOR for display of brochures or other marketing materials outside the event room.

## Time Requirements

- All SPONSOR materials must be in place by 8:00 am.
- Materials should be removed by 4:00 pm.

**SPONSOR AGREEMENT FORM**  
**Texas-Europe Business Summit**  
**March 31, 2026**

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**I agree to the SPONSOR Specifications as outlined above.**

**Name** \_\_\_\_\_

**SPONSOR Company/Organization** \_\_\_\_\_

**Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please return this form by March 17, 2026 for inclusion of logo in printed materials. SPONSOR logos received after this date will be included as inserts.**

Return this signed agreement form by:

**Email:** [ces@austin.utexas.edu](mailto:ces@austin.utexas.edu) (please put “Summit Sponsorship Agreement” in the subject)

**Electronically** [via secure document upload](#)

**Thank You!**