



Texas-Europe Business Summit

Connecting Central Texas to the European Market

MARCH 31, 2026

www.texaseusummit.org

Sponsorship Kit

Summit Overview



In its 14th year, the **Texas-Europe Business Summit** is the premier event for Texas businesses, entrepreneurs and economic development professionals seeking to expand their footprint in Europe.

Texas is already the largest exporting state to Europe. The summit builds on that foundation, focusing on promoting the international trade capacity of Texas businesses and economic development organizations while creating greater awareness regarding the benefits of exporting.



- Full day event on March 31, 2026.
- 120+ attendees.
- The majority of attendees are Texas corporate decision-makers at SMEs currently conducting business in Europe or looking to expand operations in Europe.
- 6+ sessions (panels and keynotes).
- Exclusive networking opportunity.



Venue: San Jacinto Event Hall at the University of Texas

309 E. 21st Street Austin, TX 78705

Summit Panels

Texas-Europe Business Summit sessions are led by business leaders, trade and investment officials from European countries, trade policy experts and political officials.

See previous Summit Agendas at:

www.texaseusummit.org



Highly anticipated panel discussion topics include:

- **Impact of the Semiconductor Industry**
- **Best Practices in Market Access**
- **Educational Exchanges**
- **Innovation Trends in Europe**
- **Texas' Bootprint on the Global Fashion Market**
- **Tariffs and Trade Deals**

Presenting Organizations



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Sponsorship Options

Gold @ \$3,000

- Physical and digital branding (pre-event, on website and onsite).
- Recognition as sponsor of one panel.
- Exhibit/Demo 6' table space.
- Full page, color ad in printed program.
- Three (3) event tickets.



Silver @ \$1,500

- Physical and digital branding (pre-event, on website and onsite).
- Exhibit/Demo 6' table space.
- Half page, color ad in printed program.
- Two (2) event tickets.

Sponsorship Options (continued)

Bronze @ \$500

- Physical and digital branding (pre-event, on website and onsite).
- One (1) event ticket.

Custom sponsorship options are also available.





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