

Texas-EU Business Summit 2017
Gold Level Sponsorship



The Center for European Studies at the University of Texas at Austin
The International Business Institute at Austin Community College and
the World Affairs Council of Austin are proud to present:

Sixth Annual
Texas-EU Business Summit

May 9, 2017

University of Texas Main Campus
San Jacinto Residence/Event Hall
309 E 21st Street
Austin, TX 78705

SPONSOR SUMMARY INFORMATION

Texas-EU Business Summit
May 9, 2017

Gold Level - \$3,000

PRE-EVENT BENEFITS
<ul style="list-style-type: none">• Company logo included on event web site page (once your agreement is received)• Inclusion in registration materials and all printed publicity associated with the event (once your agreement is received)
ONSITE BENEFITS
<ul style="list-style-type: none">• Company name, products/goods/services highlighted at the beginning of sponsor session, (please provide small paragraph)• Three complimentary admissions to the event• Individual resource table for SPONSOR materials. Located outside the event room in the morning, then inside the event room in the afternoon for meetings with potential clients/customers• Company name/logo included in all printed materials (once your agreement is received)• Company logo on sponsor page of program• Full page, color ad in program
POST-EVENT BENEFITS
<ul style="list-style-type: none">• Company recognized in newsletter recap of the event

As a GOLD (SESSION) SPONSOR you will:

- Highlight and promote the attributes of your company's products and services
- Gain recognition as a supporter of the Texas international business community
- Obtain a high level of company visibility with exporters
- Meet with a highly-targeted audience currently engaged in international trade
- Establish valuable connections with representatives from over 12 different EU nations

SPONSOR SPECIFICATIONS

Texas-EU Business Summit

May 9, 2017

SPONSOR Agreement

- Please complete and submit the attached SPONSOR Agreement form, by fax or email, then click ([Link coming soon](#)) to pay online.

Dates

- Due to the limited number of gold sponsorships available, we need to receive your completed SPONSOR Agreement as soon as possible in order to reserve your place as a gold sponsor. In addition, this will ensure we have the time to include your logo and advertisement in all of the event publications.

SPONSOR Recognition

- Once we receive your SPONSOR fee, your organization or company name/Logo will be included in all printed materials.
- Please provide an electronic file (JPEG, or PGN format) for your organization or company logo and any advertisement, which we will post on the event website and add to program materials.

Display/Sponsorship Table

- The event hosts will set up one 6' table for each SPONSOR for display of brochures or other marketing materials outside the room during the morning session of the program. Gold sponsors will also have a table inside the event room during the afternoon session to network or meet with prospective clients.

Advertisement Requirements

- Your ad for the event program may either be horizontal or vertical. Please ensure that all the details of your advertisement are correct before submitting.
- Please prepare a short paragraph that will be read before your sponsored session. This paragraph should highlight your company's goods or services. It should take the MC no longer than 1-2 minutes to read. Please include the name of your company/organizations representative that will present during the event as they will be recognized (asked to stand).
- We prefer ads to be provided in JPEG or PGN format.

Time Requirements

- All SPONSOR materials must be in place by 7:15 am.
- Materials should be removed by 4:00 pm.

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SPONSOR AGREEMENT FORM
Texas-EU Business Summit
May 10, 2016

I agree to the **SPONSOR Specifications** as outlined above.

Name _____

SPONSOR Company/Organization _____

Date _____

Signature _____

Please click [\(Link Coming soon\)](#) to submit your SPONSOR fee online; then return this form, along with information (name, address, phone, email) for the person/persons receiving your complementary admission to the event by **March 20, 2017.**

Return this signed agreement form by:

Email: ibi@austincc.edu (please put sponsorship agreement in subject line)

Fax: 512-223-0919

Mail:

International Business Institute at
Austin Community College
4400 College Park Drive
Round Rock, TX 78665

Thank You!