

**Texas-EU Business Summit 2023**  
**Gold Level Sponsorship**



The Center for European Studies at the University of Texas at Austin  
and the World Affairs Council of Austin are proud to present:

**12<sup>th</sup> Annual**  
**Texas-EU Business Summit**

September 26, 2023

University of Texas Main Campus  
San Jacinto Residence/Event Hall  
309 E 21st Street  
Austin, TX 78705

# SPONSOR SUMMARY INFORMATION

Texas-EU Business Summit  
September 26, 2023

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Gold Level - \$3,000

<b>PRE-EVENT BENEFITS</b>
<ul style="list-style-type: none"><li>• Company logo included on event web site page (once your agreement is received)</li><li>• Inclusion in registration materials and all printed publicity associated with the event (once your agreement is received)</li></ul>
<b>ONSITE BENEFITS</b>
<ul style="list-style-type: none"><li>• Company name, products/goods/services highlighted at the beginning of sponsor session, (please provide small paragraph)</li><li>• Three complimentary admissions to the event</li><li>• Individual resource table for SPONSOR materials.</li><li>• Company name/logo included in all printed materials (once your agreement is received)</li><li>• Company logo on sponsor page of program</li><li>• Full page, color ad in program</li></ul>
<b>POST-EVENT BENEFITS</b>
<ul style="list-style-type: none"><li>• Company recognized in newsletter recap of the event</li></ul>

## As a GOLD (SESSION) SPONSOR you will:

- ❑ Highlight and promote the attributes of your company's products and services
- ❑ Gain recognition as a supporter of the Texas international business community
- ❑ Obtain a high level of company visibility with exporters
- ❑ Meet with a highly-targeted audience currently engaged in international trade
- ❑ Establish valuable connections with representatives from several EU nations

# SPONSOR SPECIFICATIONS

Texas-EU Business Summit  
September 26, 2023

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## SPONSOR Agreement

- Please complete and submit the attached SPONSOR Agreement form via:
  - by mail (address in sponsor agreement form)
  - email – [rabatin@austin.utexas.edu](mailto:rabatin@austin.utexas.edu)
  - or, [via secure upload at this link](#)
- If you must pay by check, please contact Matthew Rabatin at [rabatin@austin.utexas.edu](mailto:rabatin@austin.utexas.edu)

## Dates

- Due to the limited number of gold sponsorships available, we need to receive your completed SPONSOR Agreement as soon as possible in order to reserve your place as a gold sponsor. In addition, this will ensure we have the time to include your logo and advertisement in all of the event publications.

## SPONSOR Recognition

- Once we receive your SPONSOR fee, your organization or company name/Logo will be included in all printed materials.
- Please provide an electronic file (JPEG, or PNG format) for your organization or company logo and any advertisement, which we will post on the event website and add to program materials.

## Advertisement Requirements

- Your ad for the event program may either be horizontal or vertical. Please ensure that all the details of your advertisement are correct before submitting.
- Please prepare a short paragraph that will be read before your sponsored session. This paragraph should highlight your company's goods or services. It should take the MC no longer than 1-2 minutes to read. Please include the name of your company/organizations representative that will present during the event as they will be recognized (asked to stand).
- We prefer ads to be provided in JPEG or PNG format.

## Display/Sponsorship Table

- The event hosts will set up one 6' table for each SPONSOR for display of brochures or other marketing materials outside the conference room.

## Time Requirements

- All SPONSOR materials must be in place by 7:15 am.
- Materials should be removed by 3:30 pm.

**SPONSOR AGREEMENT FORM**  
**Texas-EU Business Summit**  
**September 26, 2023**

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**I agree to the SPONSOR Specifications as outlined above.**

**Name** \_\_\_\_\_

**Email & Phone number:** \_\_\_\_\_

**SPONSOR Company/Organization** \_\_\_\_\_

**Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please return this form by September 16, 2023.**

Return this signed agreement form by:

**Email:** [rabatin@austin.utexas.edu](mailto:rabatin@austin.utexas.edu) (please put "Sponsorship agreement" in the subject)

**Electronically** [via secure document upload](#)

Or **Mail:**

Center for European Studies  
The University of Texas at Austin  
158 W 21<sup>st</sup> Street  
A1800  
Austin, TX 78712

**Thank You!**