

Texas-EU Business Summit 2023
Silver Level Sponsorship



The Center for European Studies at the University of Texas at Austin
and the World Affairs Council of Austin are proud to present:

12th Annual
Texas-EU Business Summit

September 26, 2023

University of Texas Main Campus
San Jacinto Residence/Event Hall
309 E 21st Street
Austin, TX 78705

SPONSOR SUMMARY INFORMATION

Texas-EU Business Summit
September 26, 2023

Silver Level - \$1,500

PRE-EVENT BENEFITS
<ul style="list-style-type: none">• Company logo included on event web site page (once your agreement is received)• Inclusion in registration materials and all printed publicity associated with the event (once your agreement is received)
ONSITE BENEFITS
<ul style="list-style-type: none">• Company name and or logo included on slide show at the beginning of event, during breaks at lunch and during afternoon session (please provide logo)• Two complimentary admissions to the event• Individual resource table for SPONSOR materials. Located outside the event room.• Company name/logo included in all printed materials (once your agreement is received)• Company logo on sponsor page of program• Half page, color ad in program
POST-EVENT BENEFITS
<ul style="list-style-type: none">• Company recognized in newsletter recap of the event

As a SILVER SPONSOR you will:

- ❑ Highlight and promote the attributes of your company's products and services
- ❑ Gain recognition as a supporter of the Texas international business community
- ❑ Obtain a high level of company visibility with exporters
- ❑ Meet with a highly-targeted audience currently engaged in international trade
- ❑ Establish valuable connections with representatives from several EU nations

SPONSOR SPECIFICATIONS

Texas-EU Business Summit
September 26, 2023

SPONSOR Agreement

- Please complete and submit the attached SPONSOR Agreement form via:
 - by mail (address in sponsor agreement form)
 - email – rabatin@austin.utexas.edu
 - or, [via secure upload at this link](#)
- If you must pay by check, please contact Matthew Rabatin at rabatin@austin.utexas.edu

Dates

- We need to receive your completed SPONSOR Agreement as soon as possible in order to reserve your place as a Silver Sponsor. In addition, this will ensure we have the time to include your logo and advertisement in all of the event publications.

SPONSOR Recognition

- Once we receive your SPONSOR fee, your organization or company name will be included in all printed materials.
- Please provide an electronic file (JPEG, or PNG format) for your organization or company logo and any advertisement, which we will post on the event website and add to program materials.

Advertisement Requirements

- Your ad for the event program may either be horizontal or vertical. Please ensure that all the details of your advertisement are correct before submitting it.
- Logos and advertisements should be in a JPEG, or PNG format

Display/Sponsorship Table

- The event hosts will set up one 6' table for each SPONSOR for display of brochures or other marketing materials outside the event room.

Time Requirements

- All SPONSOR materials must be in place by 7:15 am.
- Materials should be removed by 3:30 pm.

SPONSOR AGREEMENT FORM
Texas-EU Business Summit
May 12, 2022

I agree to the SPONSOR Specifications as outlined above.

Name _____

Email & Phone number: _____

SPONSOR Company/Organization _____

Date _____

Signature _____

Please return this form by September 16, 2023.

Return this signed agreement form by:

Email: rabatin@austin.utexas.edu (please put "Sponsorship Agreement" in the subject)

Electronically [via secure document upload](#)

Or **Mail:**

Center for European Studies
The University of Texas at Austin
158 W 21st Street
A1800
Austin, TX 78712

Thank You!